



SB 169
Senate Transportation Committee

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Lansing, MI – February 26, 2013

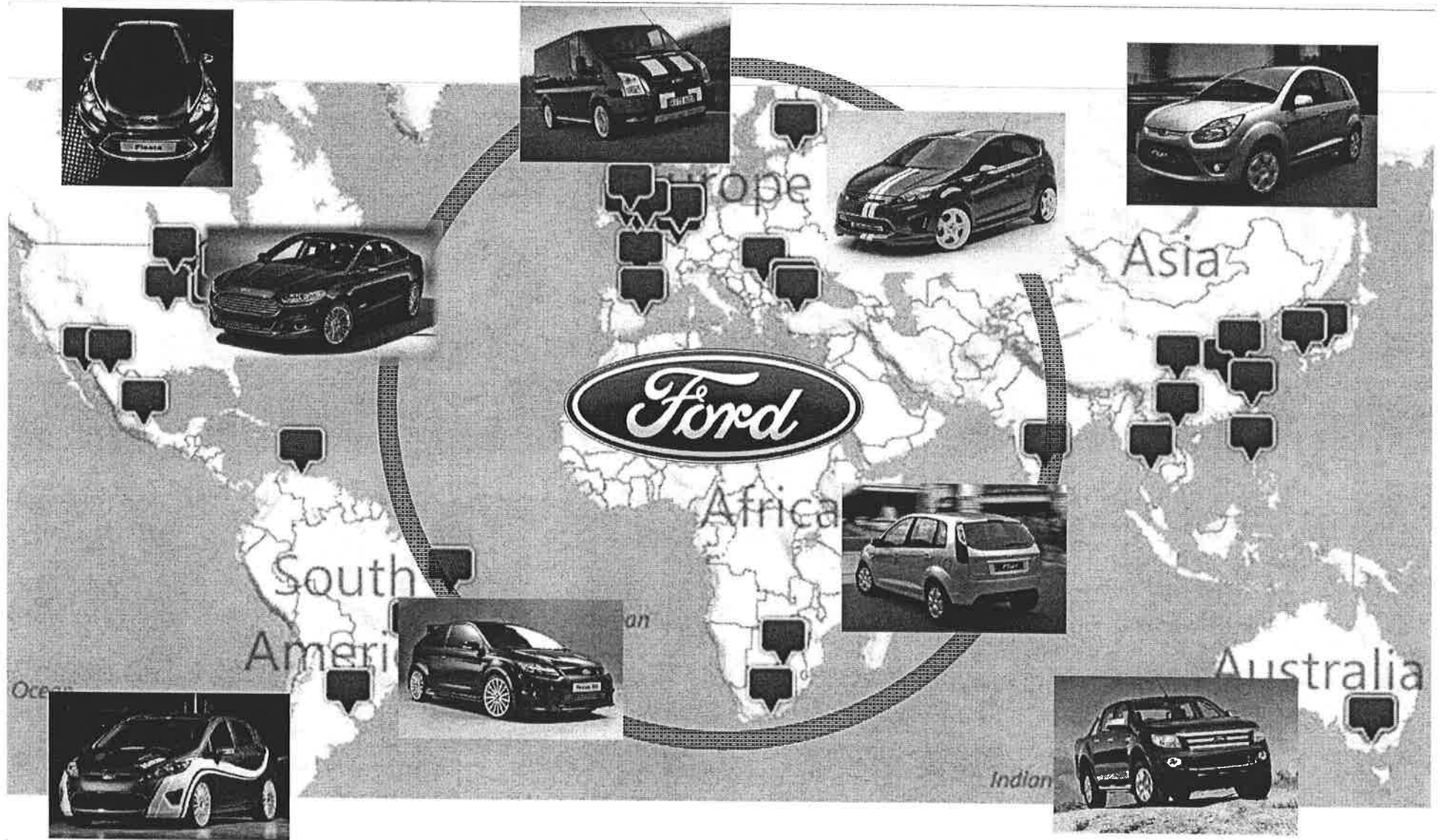


TODAY'S TESTIMONY

1. Ford's Support of Automated Vehicles
2. Outline Ford's Perspective on Automated Vehicles
 - Near term advances
 - Mid term expectations
 - Long term vision
3. Questions and Answers



FORD MOTOR COMPANY - WORLD WIDE



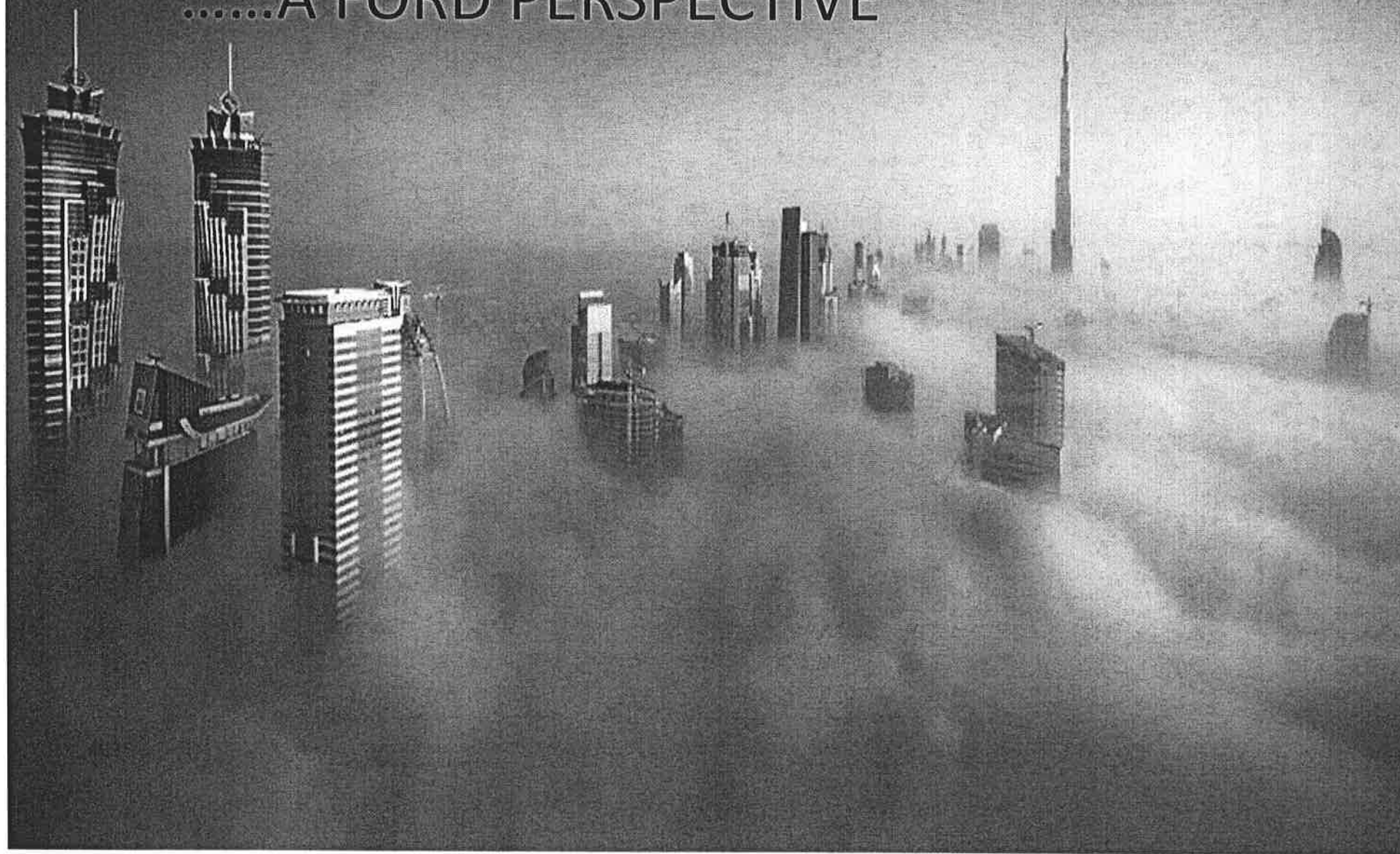


FORD MOTOR COMPANY - MICHIGAN





FUTURE OF MOBILITYA FORD PERSPECTIVE



'AUTOMATED' vs. 'AUTONOMOUS'

"Automated" = control or
operation by a machine

"Autonomous" = acting
independently



MOBILITY -- NEAR-TERM REALITY

Expanded migration of existing Driver Assistance Technologies, including radar and camera systems

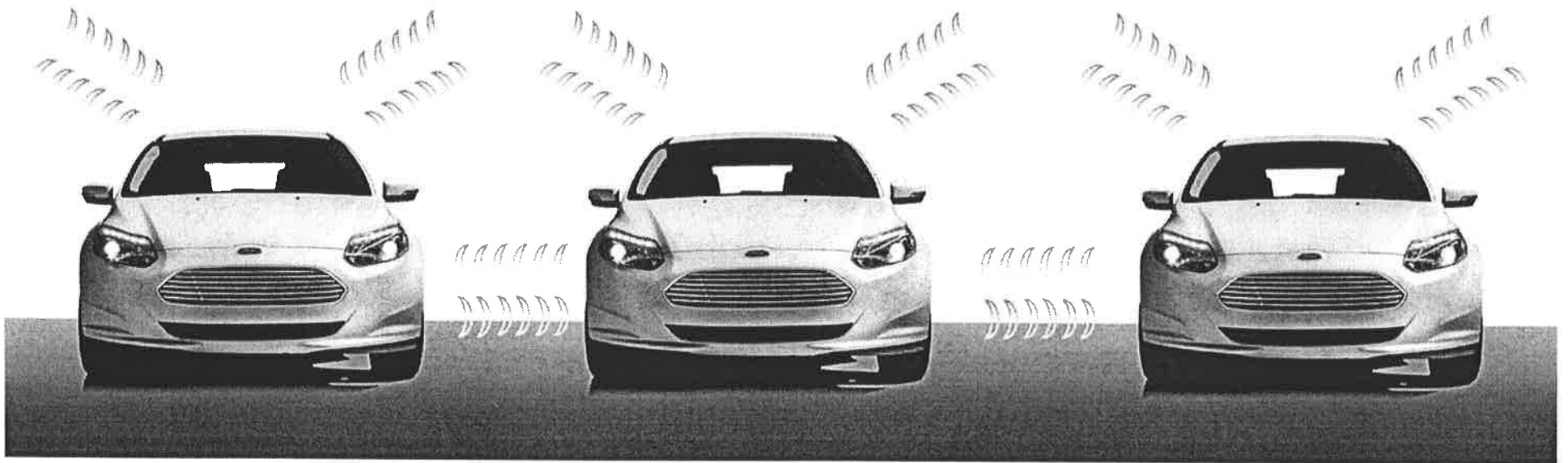




MOBILITY -- MID-TERM EXPECTATIONS

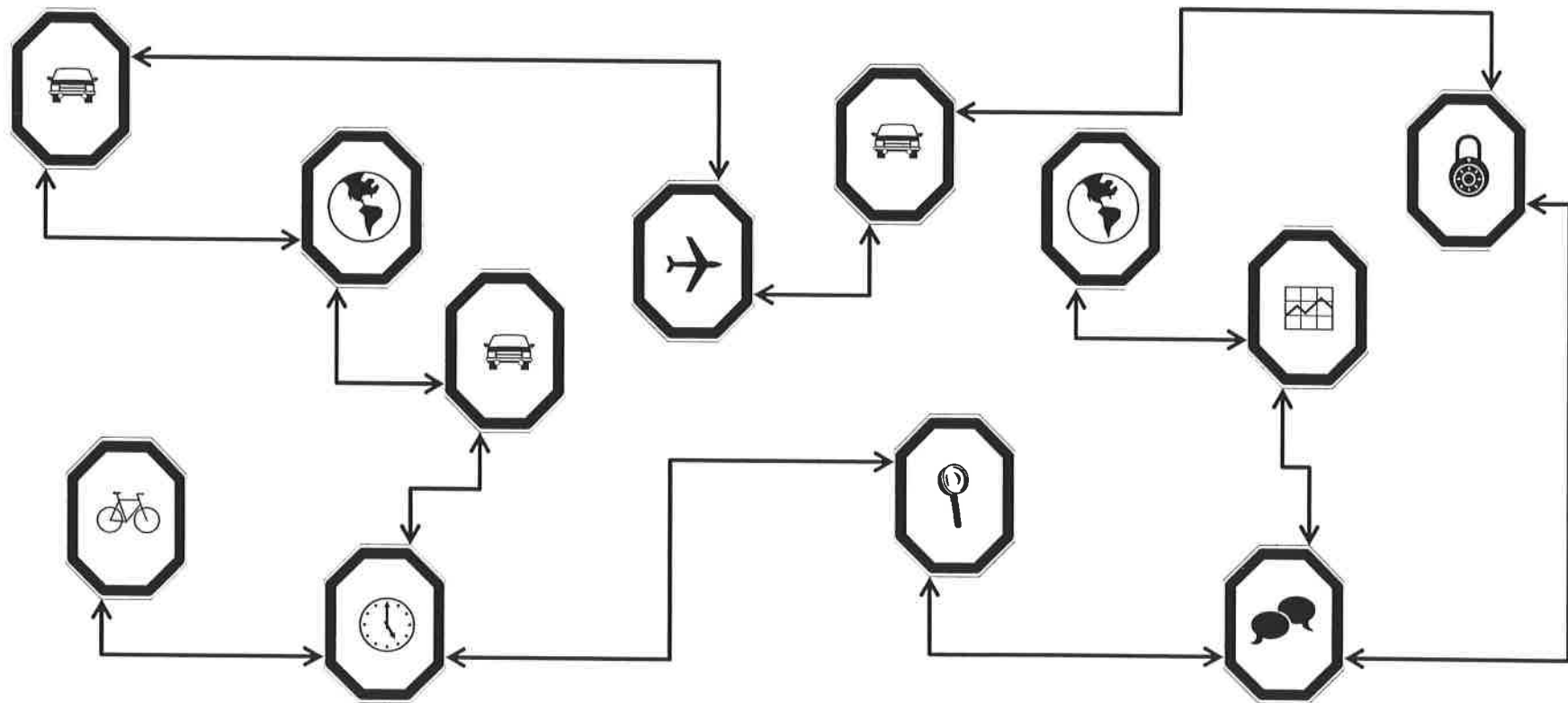
**Enhanced Driver Assistance Technologies to
more semi-automated capabilities.**

Driver always in the loop

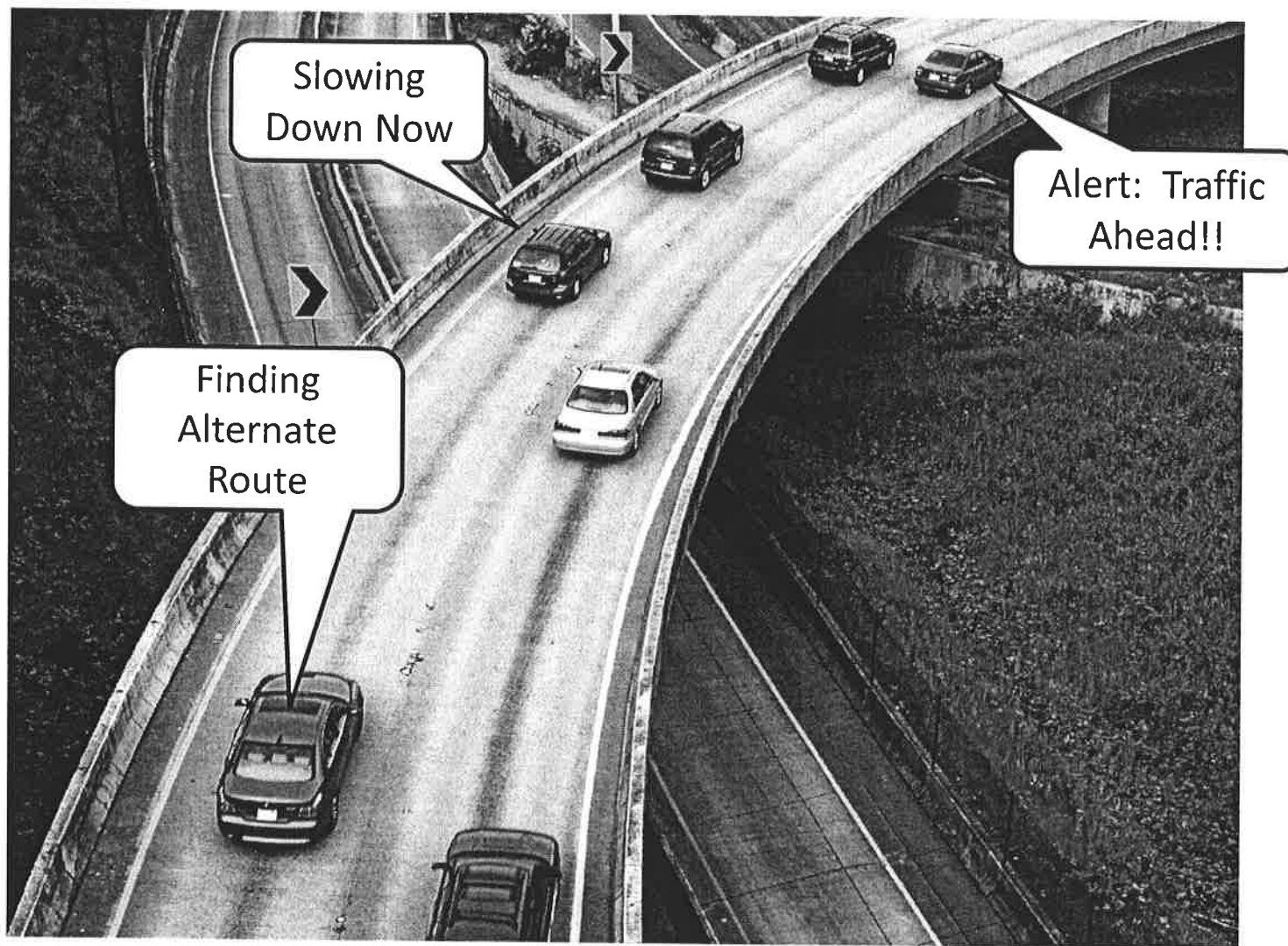


MOBILITY -- LONG-TERM VISION

**A true network of various Mobility Solutions
Connected And Operating Together**



VEHICLE-TO-VEHICLE COMMUNICATION



**No one company, industry or government
will be able to solve the
Future of Transportation
alone**

